

Teambuilding / CSI Hybrid

Teams that have fun together, grow together. Tight-knit, happy teams are more productive. This increases staff retention and profits.

Corporate Social Investment is the responsibility of every company, yet so often we do not know where to begin or how to make it more than just a cosmetic add-on to our activities.

We have come up with a unique solution that satisfies both the requirements of a Teambuilding activity as well as contributing to CSI in a meaningful way.

Does this sound almost too good to be true? This is how it works...

Slipstream comes to your offices and makes Rainbow Wow Moments! on T-shirts with your staff. The process is a tremendous amount of fun and the inner child in each person gets a chance to express themselves in full colour.



The outcome of the activity is a batch of cheerful coloured T-shirts that we then donate to a needy NGO. Your company can choose an NGO that they regularly support, or you can choose from the NGO's in the Slipstream network.

Most of the NGO's have a store where they sell products to raise revenue for their centres. Many of them have sewing centres where ladies are learning to make their own textile products to sell to make money. The T-shirts go to these centres where they can have beadwork added, or even screenprinting, and from there they go into the shop. This gives them seed stock that they can sell and use to build a sustainable product base.

Each participant in the activity will also go home with one of the shirts that they have made as a keepsake of the fun that they have had.

This is a lightweight, fun activity for staff with a high "Feel Good Factor" attached to the experience. They have fun and at the same time feel that they are giving back to society in a meaningful way.

Testimonials

Thanks so much for your time, patience and 'full colour' personality that also made it happen.

Frazanah Dhoda

Nedbank

These facilitations are three hours long and include all the equipment necessary for the activity, including aprons and gloves for the participants. They cost R12 000, payable in full up front. The group should be no smaller than 10 and no larger than 30.

Since most companies that we deal with already have a preferred supplier for T-shirts, these are not included in the price. We can source and supply on request. The T-shirt cost is not included in the above price. We recommend that each person gets 6 T-shirts to make in the activity. This means that the NGO will receive at least 5 from each person, to make it a worthy contribution. It also gives each person a chance to get over their initial fears with the first one, and the courage to move into the experimental space with the subsequent ones.

Contact us today for more information at :

info@dyeandprints.co.za

Melanie Brummer

+27835689150



Melanie Brummer... Manufacturer to fashion designers like Marianne Fassler and Stoned Cherrie...published writer of Contemporary Dyecraft...trainer of entrepreneurs...facilitator into NGO's...